

William C. Weiss

P O Box 4815
Cary, NC 27519-4815
Phone: 919-467-5466
Fax: 919-467-3314

Executive Summary

William C. Weiss is a renowned strategic thinker, board participant and experienced senior executive. He has been providing corporate leaders, boards, and high net worth investors with counsel and execution assistance for more than 30 years. His work has been in diverse geographies including Asia, Europe, the Middle East and North America.

Some of the areas where Bill focuses his expertise, ideas and methods include media, communications, information, environmental, life science and emerging technologies. His unique way of analyzing and accessing the business landscape offers a fresh strategic framework for understanding how *technology* and *change* can open new growth possibilities. Bill also brings substantial experience in applying those frameworks for action.

Mr. Weiss calls his approach “Design a Future[®]”, a methodology that identifies four key principles necessary to gain and maintain success. Among those clients Mr. Weiss works with are Discovery Communications, Ericsson, GE, IBM, Qualcomm, SAS Institute, Silicon Image, Steelcase, Toshiba, Travel Channel Media and others.

His involvement includes boards of directors, advisory roles, keynotes and executive leadership presentations.

Professional Experience

Founder, Chairman and CEO

The Promar Group LLC
Cary, NC

Selected Current and Prior Boards of Directors/Advisory Positions

Interim Chairman

Great Connection Inc.
San Diego, CA

Chairman, Board of Directors

iFOCOS, The Institute for the Connected Society
Reston, VA

Executive Adviser to the CEO and Leadership

Memjet Inc.
San Diego, CA

Executive Adviser to the CEO and Leadership

Silicon Image
Sunnyvale, CA

Adviser to the CEO and Executive Team

Discovery Communications, Inc.
Silver Spring, MD

Adviser to the Executive Team

Ericsson, Inc.
Stockholm, Sweden
Research Triangle Park, NC

Adviser to the Executive Team

IBM Corporation
Lotus Software Division
Cambridge, MA

Adviser to the CEO and Executive Team

SAS Institute
Cary, NC

Adviser to the President and Executive Team

Travel Channel Media
Chevy Chase, MD

Member, Advisory Board

eMotive Communications, Inc.
Encino, CA

Partner

Quantum Capital
Raleigh, NC

Partner

ideaEDGE Ventures
San Diego CA

Member, Strategic Advisory Board

Commencement Speaker

North Carolina State University
Department of Computer Science, College of Engineering
Raleigh, NC

Board Member

Infowave Software (Toronto Stock Exchange)
Vancouver, Canada

Keynote Speaker

European Venture Capital Association (EVCA)
Barcelona, Spain

Keynote Speaker

General Electric
Executive Education
Crotonville, NY

Senior Fellow

Chairman of the Executive Committee

Executive Advisor to the Director

The Media Center at American Press Institute
Reston, VA

Education

BS, Computer Science, North Carolina State University, 1976