

**William C. Weiss**  
Chairman and CEO  
The Promar Group LLC

**Executive Summary**

William C. Weiss is a renowned global strategist, board member and experienced leader in technology-enabled fields. For more than 40 years, he has been providing counsel and execution assistance to corporate leaders, boards, investment funds, and high-net-worth investors around the world. The arenas in which Bill is involved include analytics, media, communications, computing, artificial intelligence, the Internet of Things, medical, energy, smart cities, environmental and life sciences. His unique way of strategically analyzing and accessing the landscape offers a fresh framework for understanding how *technology* and *change* can open new possibilities.

Mr. Weiss calls his approach “Design a Future”<sup>®</sup>, a methodology that identifies four key principles necessary to gain and maintain success. Among those clients with whom Mr. Weiss has worked include Artificial Solutions, Discovery Communications, Ericsson, GE, IBM, Oxford Metrics Group, Qualcomm, SAS Institute, Silicon Image, Steelcase, Travelport and others.

His involvement includes boards of directors, board observer, executive advisory roles, executive leadership presentations and keynote addresses.

Mr. Weiss was also honored in October, 2017 as a member of the Computer Science Alumni Hall of Fame, North Carolina State University.

**Professional Experience**

**Co-Founder, Chairman and CEO**

The Promar Group LLC  
Mooresville, NC  
[promar.com](http://promar.com)

**Select Current and Prior Boards of Directors/Advisory Positions**

**Board Observer and Executive Advisor to Leadership**

Cloud & Heat  
Dresden, Germany

**Board Member and Executive Advisor to Leadership**

Cosmo Tech SAS  
Lyon, France

**Board Observer and Strategic Advisor to CEO**

Insignary, Inc.  
Seoul  
South Korea

**Board Observer and Executive Advisor to Leadership**

Play N, Inc.  
Seoul, South Korea

**Executive Advisor**

Zebware AB  
Stockholm  
Sweden

**Executive Advisor to Board and Leadership Board Member, Data Governance Board**

Travelport  
Langley, United Kingdom

**Select Current and Prior Boards of Directors/Advisory Positions (continued)**

**Board of Directors and Executive Advisor to CEO**

Telensa Limited  
London, United Kingdom

**Executive Advisor to the CEO and Board of Directors**

OMG Plc. (LSE: OMG)  
Oxford, United Kingdom

**Board Member**

Qterics (A Subsidiary of Nielsen, Inc., formerly Silicon Image)  
Sunnyvale, CA

**Advisor to the Founder, CEO and Executive Team**

SAS Institute  
Cary, NC

**Executive Advisor to the CEO and Board of Directors**

Canary Connect, Inc.  
New York, NY

**Member, Strategic Advisory Board; Commencement Speaker**

North Carolina State University  
Department of Computer Science, College of Engineering  
Raleigh, NC

**Advisor to Board and CEO; Past Interim Chairman, 2010**

Trice Imaging, Inc.  
San Diego, CA

**Advisor to the Executive Team**

Ericsson, Inc. – (NASDAQ: ERIC)  
Stockholm, Sweden  
Research Triangle Park, NC

**Vice Chairman, Board of Directors**

Artificial Solutions International (Stockholm Exchange: ASAI)  
Newbury-Berkshire, United Kingdom

**Executive Advisor to the CEO, Leadership and Board**

Silicon Image  
Sunnyvale, CA

**Executive Advisor to the CEO and Leadership**

Memjet Inc.  
San Diego, CA

**Board Observer**

**Executive Advisor to the CEO**

Agylstor, Inc.  
San Jose, CA

**Executive Advisor to the CEO and Leadership**

Maxwell Technologies – (Acquired by Tesla, formerly NASDAQ: MXWL)  
San Diego, CA

**Advisor to the CEO and Executive Team**

Discovery Communications, Inc. – (NASDAQ: DISCA)  
Silver Spring, MD

**Advisor to the President and Executive Team**

Travel Channel Media  
Chevy Chase, MD

**Advisor to the Executive Team**

IBM Corporation – (NYSE: IBM)  
Lotus Software Division  
Cambridge, MA

**Education**

BS, Computer Science, North Carolina State University, 1976